

Picture Butte Pharmacy Hangs Up Success

More than a decade ago, Phil and Traci Mack found Picture Butte the perfect place to settle down and raise a family. With a population of less than 1,600, the town may be small, but the sense of support and community the couple has felt through the years has been huge, giving them the drive to follow their dreams.

The Macks are proud owners of the Picture Butte Pharmacy, operational since 2001. Phil explains the business has gone through many changes through the years.

"In the fall of 2005, we decided to create a health centre as opposed to a traditional merchandised-based pharmacy," he says. "Our downsizing led to an undeveloped 800 square feet, so my wife and I decided a gallery would be a perfect fit."

For this unique concept, the couple was presented with SouthGrow's 2010 Award of Excellence in Innovation.

"We won the award because of the effort expended by The Friends of the Library Society," says Mack. "We were very fortunate, (and) it is always gratifying to receive honorable mention."

The gallery, he explains, is meant to be a forum for art enthusiasts, an enjoyable waiting area for customers, and a communal gathering place. Mack says the partnerships formed were vital in getting the idea in motion.



Bill Mack has added art gallery manager to his pharmacist title.

"The volunteerism and sense of co-operation we saw will fill our hearts for a lifetime," he says. "We have been well received for what we hoped to accomplish. Picture Butte and area flourishes with talented people who happily share their creations for others to enjoy."

Mack says he enjoys being part of the community and providing a valuable service.

"We can represent a real positive impact in the health and well being of our clients," he says. "I look forward to an expanded scope of practice in delivering primary care to my townsfolk."

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