



Information, Products, Service Under One Roof

Since 1988, B&B Ag Service provided its customers with the kind of solid service Alberta farmers trust to keep them in the fields making money. But after two decades of dependability, the Arrowwood-based business simply outgrew its surroundings. Which is why, slightly more than a year ago, B&B moved the bulk of its operation to Mossleigh, effectively quadrupling its size and allowing for some elbow room. The move, says Ashley Glover, the firm's agronomist, has proven to be the solution B&B needed to properly satisfy customers and keep its business healthy.

"We needed somewhere where we could provide all the information and products our customers need to adapt to the changing farm scene," says Ashley, daughter of owner Monty Beagle who began the business as a mechanic shop in the early 1980s. "We had to move to maintain our base. Our customers' needs were changing; they needed a larger, more efficient and central location. An opportunity arose to buy land in Mossleigh and we jumped at it."

B&B specializes in fertilizer sales and application, ag chemical sales and application, hail insurance, canola and forage seed sales and application, rental ag equipment, carbon credit aggregation and agronomic consultation, serving a wide customer base since it expanded from the original mechanics shop operation in 1988.

One of B&B's key services is ag chemical sales. In 2006, B&B teamed up with Parrish & Heimbecker of Mossleigh and 42 year veteran sales man Reno Bexte, to form a joint-venture allowing them to continue to provide quality service and products.

"The customers realized the efficiency of this partnership," says Ashley, who holds a Bachelor of Science in Agriculture Studies from the University of Lethbridge. "They now have one location where they can get all the information, service, and products they require."

B&B employs a full-time staff of six, plus another half-dozen in its oilfield trucking business, still located in Arrowwood.

"We've retained and grown our business, and we can provide other businesses in Mossleigh with customers as well," says Ashley. "When we were building here, we hired local trades as much as we could and created extra business for the restaurants and service station with business from the crews building our facility over several months. Mossleigh is a small hamlet with a strong outlying community spirit, so we do what we can to keep it alive and thriving."

That's the type of rural spirit upon which Alberta was built. B&B exemplifies the fine prairie mix of individual determination and team play to advance the greater good.

Did you know:

- Mossleigh is in Vulcan County.
- The Hamlet boasts a service station, post office, motel, 2 restaurants and garden center.
- Gross Farm Receipts (Statistics Canada 2006) for Vulcan County were \$337,613,399.
- Top crops in Vulcan County are spring wheat, barley, canola, durum wheat and dry field peas.
- Vulcan County on average produces 9,000,000 bushels of spring wheat annually.
- According to the County's Ag Fieldman, Vulcan County accounts for approximately 10% of the Durum wheat acreage in Alberta annually.
- B & B Ag Service was the winner in the Excellence in Business Retention Award at the at SouthGrow's 2007 Recognition Event.

For more information contact:

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