



## Green Growth Plan

“Be a global leader in alternative energy development and manufacturing”

In 2006, Economic Development Lethbridge, SouthGrow Regional Initiative and Alberta Southwest Regional Alliance, identified common interests regarding alternative energy growth in Southern Alberta. Together, they created the Southern Alberta Alternative Energy Partnership (“SAAEP”), which represents 37 municipalities in the southwest and southcentral regions of the province. SAAEP has formed a management team with representation from each of the three sponsoring partners. The members of the SAAEP

The Sponsor Management Team is:

- Linda Erickson – SouthGrow Regional Initiative
- Cheryl Dick, Brenda Hunik, and Trever Broadhead – Economic Development Lethbridge
- Bev Thornton – Alberta Southwest Regional Alliance

In the fall of 2006, the SAAEP Advisory Committee was formed to provide guidance and support in the development of the initiative. The Advisory Committee has representation from the agriculture, research and alternative energy sectors. The following individuals make up the Advisory Committee:

Del Allen, Paul Bohnert, Shelley Boutilier, Steve Cailliau, Bill Halley, John Kolk (chair),  
Broyce Jacobs, Klaus Jericho, Herb Groenenboom, Cal Koskowich, Gord Nelson, Ted Smith, Chris Spearman

In February 2007, SAAEP launched the Green Growth Plan (GGP). The GGP is a regional capacity building strategy that will:

- Analyze the region’s capacity for development of this new industry; and,
- Identify potential opportunities and barriers regarding the development and application of sustainable alternative energy systems and businesses.

The focus of the GGP is a multi-stakeholder public consultation process to gather information about the region’s assets or community features. Moving Forward, a Calgary-based company with expertise in facilitating collaborative processes, was contracted to plan for and facilitate community and industry meetings. Ten community meetings, one industry meeting and several industry and government interviews were conducted to identify community assets, and to seek ideas and recommendations to further develop the alternative energy industry in the region.