



NEWS RELEASE

SouthGrow Regional Initiative Welcomes New Manager

Lethbridge, October 15, 2013 – SouthGrow Regional Initiative is pleased to welcome Mr. Pete Lovering as their new Manager.

Mr. Lovering has been working in economic development for 25 years, most of it with Community Futures Development Corporations. “Pete’s years of experience in an economic development role will be extremely valuable to SouthGrow Regional Initiative as we pursue the vision of assisting communities, organizations, businesses and people in the region to further their economic development goals” says Chair, Ron Lagemaat.

Pete has been involved with a variety of organizations locally and provincially. He has been a member of the Economic Developers of Alberta since 1995 and has served on their executive board. He was also actively involved with the South Alberta Youth Entrepreneurship Camp and the Chinook Entrepreneur Challenge.

“Working as part of a larger group to further develop regional businesses has been a big measure of my past involvement,” says Pete. “I have a love of economic development that has resulted in participating in many team collaborations.”

Strength in collaboration has always been the foundation of SouthGrow Regional Initiative. SouthGrow will continue to be the voice of the region. The collaboration amongst the twenty “partners” is seen as providing an opportunity to bring the communities together to strengthen their position in the marketplace as a unified resource region and promoting regional concepts, whether at the provincial, national or international level.

For more information, contact:

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Background information -- SouthGrow Regional Initiative

SouthGrow Regional Initiative was formed in 2003 and is a member-driven, non-profit regional economic development alliance for south central Alberta, encompassing twenty communities with a total population of about 50,000. SouthGrow’s mission is to encourage regional collaboration, focus on regional economic development issues and ensure the southwest region has equal opportunity for growth and development within Alberta’s global possibilities. The Chair of SouthGrow Regional Initiative is Ron Lagemaat.