



MEDIA RELEASE

SOUTHGROW REGIONAL INITIATIVE HOLDS 8TH ANNUAL GENERAL MEETING

Lethbridge, May 25, 2012 – SouthGrow Regional Initiative is holding its 8th Annual General Meeting on Wednesday, May 30th, 2012 in Anton's Dining Room, Main Floor, at the Lethbridge Lodge Hotel and Conference Centre at 5:30 p.m. Chair Sandra Nelson will present the Annual report as well as information on projects and activities spearheaded by SouthGrow's five committees (Alternative Energy, Productivity Improvement, Ensuring Rural Sustainability, Water for Economic Development and MLA Roundtable) during the 2011-2012 year. Vice-Chair Ron Lagemaat will present the 2012-2013 Operations Plan with new projects and initiatives to raise awareness of the area and attract opportunities and investment to the region.

A News Conference / Media Announcement will be held at 5:00 p.m. in Anton's Dining Room, prior to the Annual General Meeting, to make three major announcements.

All media are invited to attend the News Conference and Annual General Meeting,

For more information, contact:

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About SouthGrow Regional Initiative:

SouthGrow Regional Initiative was formed in 2003 and is a member-driven, not-for-profit regional economic development alliance for south central Alberta, encompassing twenty-two communities with a total population of about 50,000. SouthGrow's mission is to encourage regional collaborations, focus on regional economic development issues and ensure the southwest region has equal opportunity for growth and development within Alberta's global possibilities. The Chair of SouthGrow Regional Initiative is Sandra Nelson.